Electronic Acknowledgement Receipt

EFS ID:	7453984
Application Number:	10020094
International Application Number:	
Confirmation Number:	9964
Title of Invention:	Communication system for sending advertisements based on location determination and previously specified user selections
First Named Inventor/Applicant Name:	Thomas E. Coverstone
Customer Number:	68769
Filer:	Richard Carl Auchterlonie
Filer Authorized By:	
Attorney Docket Number:	8931.002.NPUS00
Receipt Date:	20-APR-2010
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Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	NPL Documents	D3-2010-02-18_Apple_Blocks_ Location-Based_In- App_Advertising_Butcher.pdf	361010 cfedc269145d521cabaa94f45fc36bf4cf4b38d	no	4
Warnings:					
Information:					

2	NPL Documents	D4-2010-02-20_In-Car_Navigation_on_IPhone_Taylor_WSJ.pdf	201688 54a8e1699c1146847781c9c1472cd425c4cd9a3	no	2
Warnings:					
Information:					
3	NPL Documents	D5-2010-02-23_Genasys_Website_Proximity_Community_Entertainment.pdf	154641 17801da01d01a9411185b11941845260f60db	no	1
Warnings:					
Information:					
4	NPL Documents	D6-2010-02-23_Genasys_Website_Proximity_Info_Advertising.pdf	211211 8117c0269f8bbabf296e08e6a22dafc054e2907f	no	1
Warnings:					
Information:					
5	NPL Documents	D7-2010-02-23_Google_Website_Facts_about_Google_Acquisition_Admob.pdf	344251 6b8012040e407dd397924f8c991298e3ed73b368	no	1
Warnings:					
Information:					
6	NPL Documents	D8-2010-02-23_Google_Website_Facts_about_Google_Acquisition_of_Admob.pdf	115262 d7ea00790894b4357dba74a52cb811f39bb4a992	no	2
Warnings:					
Information:					
7	NPL Documents	D9-2010-02-25_The_Most_Popular_Location_Based_App_isnt_Foursquare_its_MyTown.pdf	587054 1608dd1b20f464b758d2e564238397990b7758	no	3
Warnings:					
Information:					
8	NPL Documents	D10-2010-03-17_Apple_Gets_Location_Fever.pdf	349399 a990dfac2572f18980530553cf22d716f4e1da9f	no	2
Warnings:					
Information:					
9	NPL Documents	D11-2010-03-18_Adverse_to_Adverts_Mobclixs_SDK_Brings_Targeted_Advertisements_To_The_IPad.pdf	971066 39c61f7c2ac3223ea6a1f9aeeaec82fe9fc76c60b	no	4
Warnings:					
Information:					
10	NPL Documents	D12-2010-03-22_Google_One_in_three_mobile_searches_has_local_intent.pdf	68963 139cbb113ba2797bc53b6869e225fc1677f411d5	no	1
Warnings:					
Information:					

11	NPL Documents	D13-2010-03-23_NileGuide_Un veils_New_Location_Based_iPh one_App_For_Travel_Recomm endations.pdf	250893 71db16f3bb16ee0412d9c47d3926657e892 d262df	no	1
Warnings:					
Information:					
12	NPL Documents	D14-2010-03-26_Apple_Poised _To_Unveil_iAd_New_Mobile_ Ad_Platform_Is_Job_Next_Big Thing.pdf	585916 9940fe4b958e46f42f5acaff2aea0dara94ec 672	no	2
Warnings:					
Information:					
13	NPL Documents	D15-2010-03-29_Rumour_Appl e_iAd_mobile_ad_platform_co ming_soon.pdf	247385 e47db6fade ce491dbc4829 6e1dcb644c46a 6323c	no	2
Warnings:					
Information:					
14	NPL Documents	D16-2010-04-06_Bluetooth_Pr oximity_Marketing_Does_Work .pdf	347177 67e078aeba74d449fe78f590d1c91edcbfe1 1720a	no	4
Warnings:					
Information:					
15	NPL Documents	D17-2010-04-08_Apple_Annou nces_iAd_Mobile_Advertising_ Platform.pdf	340446 a6e141019b617b17c74a98a821bcfa67eb7 96881	no	2
Warnings:					
Information:					
16	NPL Documents	D18-2010-04-08_Apple_Previe ws_iPhone_OS4.pdf	113686 170ecdbca956ce02a768153619df8ce76a7 08cc	no	2
Warnings:					
Information:					
17	NPL Documents	D19-2010-04-13_Acuity_Mobil e_eMAP.pdf	783612 f1c780d629ca9f34c6cc35afc371667f3d7f8 e94	no	2
Warnings:					
Information:					
18	NPL Documents	D20-2010_04-13_Acuity_Mobil e_5_Dimensions_Spot_Relevan ce.pdf	1016133 a2512fc53528fcec177fcb7ca8bcab90929be a94c	no	2
Warnings:					
Information:					
		Total Files Size (in bytes):	7049793		

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

<u>New Applications Under 35 U.S.C. 111</u>
If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

<u>National Stage of an International Application under 35 U.S.C. 371</u>
If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

<u>New International Application Filed with the USPTO as a Receiving Office</u>
If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.